



PET FOOD JUICE & PUREES

- ✓ AAFCO COMPLIANT
NATURAL INGREDIENTS.
- ✓ 100% PURE FRUIT AND
VEGETABLE INGREDIENTS.
- ✓ ALL OF MILNE'S FRUIT
AND VEGETABLE PRODUCTS
CAN BE UTILIZED AS
PET FOOD INGREDIENTS.

MILNE ADVANTAGES

juice & puree ingredients can
save you money vs. other options.



ORGANIC OPTIONS



NON-GMO



SHELF STABLE



CUSTOM BLENDS



GLUTEN FREE



SHIP AND STORE
AT AMBIENT TEMP



CLEAN LABEL



PAIL, DRUM, AND TOTE
POTIONS AVAILABLE

PILOT STUDIES

pilot studies have confirmed the performance of fruit & vegetable juices and purees in standard pet food applications.

DRY EXPANDED (KIBBLE)

Using Not from Concentrate (NFC) fruit puree products.

PALATABILITY STUDY SHOWS:

Fruit puree has shown enhanced palatability in kibble.

- NFC Apple puree
- NFC Blueberry puree
- NFC Cranberry Puree

Pilot Studies confirmed an **inclusion rate of up to 17.6%**

Using standard processes and equipment

SEMI - MOIST TREATS

Using juice concentrate products

Juice concentrate can successfully be used as a humectant replacement at an **inclusion rate of up to 17.5%**

Using standard processes and equipment

- ✓ Clean label advantage over typical humectants.
- ✓ Can be used as a color enhancement.

FRUITS AND VEGETABLES ARE INCREASING IN PAWPULARITY

"Fruit and vegetable purees and powders for wet or dry pet meal toppers(...), which said the toppers can entice the most finicky pet eaters while offering highly digestible, natural sources of fiber and antioxidants"

- NOVEL. FUNCTIONAL INGREDIENTS FOR PET TREATS AND TOPPERS. / PETFOODINDUSTRY.COM

"In a survey conducted by Nutro earlier in 2017, 90 percent of US dog owners said they try to eat to meet "clean food" criteria for humans, and 75 percent said their clean-eating efforts influence what they feed their dogs."

- PET FOOD TRENDS: IS CLEAN LABEL THE NEW NATURAL? / PETFOODINDUSTRY.COM

"Blueberries, spinach and other plant products have a long culinary history, which makes them suitable human and pet food ingredients, according to AAFCO."

- 3 CONTROVERSIAL PET FOOD INGREDIENTS DEBATED BY AAFCO. / PETFOODINDUSTRY.COM

"Though consumers are more informed than ever, they may reject brands if they feel overloaded with information, which leads to questioning of provenance, authenticity and transparency"

- CLEAN LABEL PET FOOD TREND WORKS FOR PACKAGING. TOO. PETFOODINDUSTRY.COM

"15.2 percent of dry cat food recipes contain some form of pumpkin."

- PUMPKINS SOURCE OF FIBER IN DOG AND CAT FOODS. PETFOODINDUSTRY.COM

TO LEARN MORE. CONTACT: INFO@MILNEFRUIT.COM / 509-786-2611